

TOURS - Thursday, October 29, 2009

Lunch Sandwich Choices: Roast Beef, Chicken Breast, Vegetarian

Please indicate choice on registration form

Tour A: Cutting Edge Technology in Bookbinding, led by John DeMerritt

Guide, Transportation and Lunch Provided 9:00 am - 2:00 pm
Max 30/min 24 Cost: \$40 per person

The San Francisco Bay Area is a hub of high technology. It also has a rich tradition of craft, including a long history of fine printing and book production. In this tour, we will be visiting several establishments that utilize both digital technologies and traditional fine art practices to produce a variety of high end book and art objects. We will also have the opportunity to view examples of fine bindings, edition work and artists' books that showcase this very vibrant and engaging intersection of old and new.

First, we will visit the **Olin Library at Mills College** in Oakland. There, Special Collections Librarian **Janice Braun** will show us examples of work by Mills college faculty **Julie Chen of Flying Fish Press**. Also at Mills, **Irvin Ungar** of *Historicana*, a bookseller specializing in historical Judaica, will be presenting his newest publication **The Szyk Haggadah**, a stunning example of the combination of fine binding and digital production.

The tour then stops at **Magnolia Editions** in Oakland. Magnolia Editions is a fine art print studio with an old world papermaking facility and etching presses alongside a powerful automated digital cutting machine and large format pigment based electronic flatbed printer. Some of the components for the Szyk Haggadah were manufactured at Magnolia.

The final stop of the tour is **Electric Works** in San Francisco. Electric Works has been involved in experimental printmaking in the Bay Area since 1981, as well as producing a large number of contemporary Artists' Books in recent years. They also have a great retail store!

Tour B: San Francisco Treasures, led by Sandra Good

Guide, Transportation and Lunch Provided 10:00 - 3:00 pm
Max 34/min 30 Cost: \$40 per person

A "S.F. Cable Car" will take you to three venues of special interest to bookbinders in San Francisco.

The **American Bookbinders Museum** began as a private collection held by **Taurus Bindery**, a full service commercial bindery. In 2006, the collection outgrew the modest bindery premises and so the museum was created and now the public is allowed to view the collection of equipment, documents, manuals, periodicals, etc., all related to the history of American bookbinding. **Tim James**, owner of the bindery will be your host.

At the **University of San Francisco Gleeson Library** you will see the **Annual Exhibition of new work by members of the Hand Bookbinders of California**. Other **Special Bookbindings from the Gleeson Collection** will be on display. **John Hawk**, the Special Collections/Rare Book Room Librarian will be your host.

Arion Press, founded in 1974 by **Andrew Hoyem**, publishes deluxe, limited edition books, many printed by letter press, and illustrated by prominent artists. The tour will take you through the **M&H Type Foundry**, the press rooms and the bindery, where you will see each step in the making of their current edition, then to the gallery which exhibits previous publications. You may also be shown books in sheets, ready for binding, for possible purchase. Arion Press has generously waived the usual tour fee for our GBW visit.

SELF GUIDED TOURS to Downtown San Francisco

Direct bus service to downtown is available near the hotel; most sights are within a three-block radius. Bus fare \$1.50, Seniors (65+) \$.50; entry fees to museums. Details & Maps in Packets; Web sites listed below.

1. **Thomas Goldwasser Rare Books**. 5 Third St. Suite 530
The Goldwassers are exhibiting the **Mel Kavin Miniature Book Collection** of bindings commissioned for Bernard Middleton's book, *You Can Tell a Book By Its Cover*. Also in the bookshop are rare and beautiful books including *Livres d'Artistes*. Hours: M-F 10-5:30 P: 415-292-4698 [Thomas A. Goldwasser Rare Books](#)

2. **San Francisco Museum of Modern Art, SFMOMA**, 151 Third Street, in Mario Botta's 1995 iconic building, exhibits artworks by modern masters and younger, less established artists. Hours: Thu 11-8:45, Fri-Tue 11-5:45 Adults \$12, Seniors \$8 [www.sfmoma.org](#)

3. **The Contemporary Jewish Museum**, 736 Mission St. between 3rd and 4th Streets. Designed by Daniel Libeskind in 2005, combining the history of an early 20th Century San Francisco Power Station with the dynamism of contemporary architecture. The museum's exhibits focus on the celebratory nature of the Jewish Experience. P: 415-655-7800. Hours: Daily except Wed 11-5, Thur 1-8 Adults \$10, Seniors \$8 [www.theejm.org](#)

4. **The Museum of the African Diaspora, MOAD**, 685 Mission, near 3rd St. The best of the best from the African Diaspora, collaborating with institutions around the world as a collector of stories and a repository of information. Using objects of art and culture as catalysts it tells the story of the African Diaspora past and present. Hours: W-Sat 11-6 Sun 11-5, Closed Tue Adults \$10, Seniors \$5 P: 415-358-7200 [www.moadsf.org](#)

5. **Britex Fabrics**, 146 Geary, between Stockton and Grant. A beautiful store with four floors of fabrics and many items of interest to bookbinders such as linen, silk, interfacing, ultra suede, velvet, headband silk thread (Kinkame), needles, ribbon, etc. Hours: M-Sat 10-6 P: 415-392-2910 [www.britexfabrics.com](#)

Other Destinations reachable by public transportation from downtown:

6. **Flax Art and Design**, 1699 Market St. at Valencia, is a general art supply store with a breadth of products (over 40,000), and a fun place to shop for supplies, especially papers. Hours: M-Sat 9:30-7:00 P: 415-552-2355 [www.flaxart.com](#)

7. **Discount Fabrics**, 201-11th Street at Howard, is a huge warehouse of well priced fabrics and sewing supplies. Special discounts for GBW. [www.discountfabrics-sf.com](#)

Additional Self-Guided Destinations:

8. **The Ferry Building**, Market St. at San Francisco Bay. Built in 1898 as San Francisco's Transportation Center, and renovated in 2003. Still a Ferry Terminal, it now also houses a market place for foodies who love boutique food shops and restaurants. Northern California specialty food makers provide confections, cheese, caviar, olive oil, seafood, mushrooms, organic meats, tea and much more. For a beautiful lunch, buy food from a vendor and take it out to the benches on the bay side of the building and enjoy the water, air, views and good food. [www.ferrybuildingmarketplace.com](#)

9. **The Asian Art Museum of San Francisco**, 200 Larkin St. at Civic Center. One of the largest museums in the western world devoted exclusively to Asian Art. Representing over 6,000 years of history, across seven major regions and displaying the cultures of numerous countries. Hours: T-W 10-5, Thu 10-9, F-Sat 10-5 Adults \$12, Seniors \$8 P: 415-581-3600 [www.asianart.org](#)

The Asian Art Museum is adjacent to Thursday evening's Opening Reception - 5:30 - 7:30 pm - at the SF Public Library, Civic Center

FRIDAY EVENING, OCTOBER 30

An open house at the home of George Hecksher, prominent collector of unique, contemporary designer book bindings. George will have on display a selection of bindings, including work by Michael Wilcox, Philip Smith, Don Glaister, James Brockman, and Louise Genest.