

Quarto

Guild of Book Workers
Midwest Chapter
Quarterly Newsletter
Volume 12, Number 2
Spring 1999

A Brief History of Hatch Show Print Lecture

Minnesota Center for Book Arts (see *Happenings* date and time)

Limit: 40, reservations recommended, free
Jim Sherraden, Curator and Manager of Hatch Show Print will present a chronological history of one of America's oldest working letterpress design facilities. Beginning with Hatch's first job in April 1879, meandering through its contributions of mid- and early 20th century vaudeville, circus, minstrel and country music posters, Sherraden will discuss its graphic design impact on southern culture. The lecture will conclude with examples of Hatch's contemporary work of posters, CD designs, graphics and advertising agency clients, as well as Sherraden's monoprints. Several posters and postcards will be given away during the lecture.

Book Arts Reporter: Wilcox to Have Book Published

by Maxmillian Bradawl

For her dissertation in English from the University of Iowa, Midwest co-chair Annie Tremmel Wilcox wrote a non-fiction creative dissertation about her book arts apprenticeship with the late William Anthony.

"Several of my dissertation committee members told me the work probably couldn't be published in its original form," Wilcox said, "and that I should try and get professional advice on how to reshape the manuscript." To do this, in 1996 Wilcox entered the piece in the Minnesota Voices Writing Project Competition (open then to writers who lived in Minnesota or the surrounding states). The contest offered written feedback from the judges on each entry. The piece was chosen as one of that year's two non-fiction winners.

"The editor of New Rivers, Bill Truesdale, called to tell me I was one of the winners," Wilcox relates, "and he told me that he knew he would never like a story about book binding. But he did, and so did the other judges."

After a long wait, Wilcox will get to see her memoir come out this June. *A Degree of Mastery: A Journey Through Book Arts Apprenticeship*, will be brought out by New Rivers in hardback. The book is about Wilcox's apprenticeship with Bill Anthony during his tenure as University Conservator at the University of Iowa. "The book explores the differences between learning in a classroom and learning in a one-on-one apprenticeship situation," Wilcox summarized. "I am glad that so many people will get a chance to know what a special person and what a great teacher Bill Anthony was." Look for the book soon at a bookstore near you.

Faithful Mirror: The Printing Press in Minnesota 1849-1999 Exhibit

Printing was established in Minnesota in 1849, the same year that Minnesota became a territory. Marking the sesquicentennial of this signal event, Minnesota Center for Book Arts presents Faithful Mirror: The Printing Press in Minnesota. From James Madison Goodhue's pioneer issuance of the St. Paul Democrat, through Samuel Hinton's book of common prayer in Santee dialect, publication of *The Bomb Shell* (printed from type hand-carved by bored soldiers at Fort Ripley), and the barbed editorializing of St. Cloud abolitionist and "editress" Jane Grey Swisshelm, printing has come to exert important influence on the state and its residents. Explore and examine this fascinating story through an exhibit which, like Goodhue's 1852 assertion to the public, ". . . shall hold a faithful mirror up to Minnesota (printing), to reflect its true impress and image upon the world."

This exhibit and opening reception are free and open to the public. For date and times see *Happenings* in this issue. Minnesota Center for Book Arts is located at 24 North Third Street in the downtown Minneapolis warehouse district. Gallery Hours: Tuesday through Friday 10 AM to 5 PM, Saturday 10 AM to 4 PM, closed Sunday and Monday. For more information please call Minnesota Center for Book Arts 612-338-3634 or visit our web site at www.mnbookarts.org.

Midwest Chapter Annual Meeting

May 21-23, 1999

Minnesota Center for the Book Arts

Minneapolis, Minn.

612-338-3634

important info

Everyone should meet at MCBA at 8:30 Friday morning for the tours. There is a \$4 entrance fee for the Walker Art Center.

There will be a \$10 fee which will cover all the workshops on Saturday.

An alternative workshop on adhesives will be taught by Cathleen Baker. See back of this page.

There are directions and hotel listings included on a separate sheet. Please make your own reservations.

For further information, please call Gabrielle Fox at: 513-381-1340.

schedule of events

Friday, May 21

- 9am tours of Campbell Logan Bindery and Cave Paper
noonish lunch at the Walker Art Center Restaurant
2:30pm Walker Art Center Library
6-9pm open house at MCBA for the Midwest Chapter. there will be tables available to show and sell your work. Call Gabrielle for more details.
7-8pm *A Book Arts Life*, lecture by Annie Tremmel Wilcox at MCBA. co-sponsored by new Rivers Press

Saturday, May 22

- 10am-noon *Quill Pen Demonstration* with Dennis Ruud.
A demonstration of quill pen making, including pen knife making, curing of the quills, the method of pen cutting, and attaching a reservoir. How to use media in pen, proper pen-hold technique and ways to vary function of the pen will also be covered. Dennis will also do a demo of calligraphy.
1-3pm *Introduction to Marbling* with Dana Brumitt
Working with traditional methods of marbling, participants will be shown how to prepare colors and papers. Dana will demonstrate several pattern-making techniques and each person will get hands-on experience with creating their own elegant patterns.
3-5pm *Personalized Bookplates* with Mary Jo Pauly
With a selection of MCBA's type, you will have the opportunity to hand-set your name and then insert into a classic bookplate design. Mary Jo will discuss rudimentary printing practices as each person letterpress prints several personalized bookplates.
7-8pm *Miniature Bookbinding: Structure and Design*, lecture by Gabrielle Fox.

Sunday, May 23

- 9:30am GBW Midwest Chapter Annual Meeting at MCBA
11am tour of Wilbur Schilling's printing and binding studio
noon tour of area artist's studios

Midwest Chapter Annual Meeting Registration Form

Name: _____

Address: _____

City, State, ZIP: _____

Phone: (day): _____ (evening): _____

- I plan on attending the tours on Friday, May 21 and understand I need to arrive at MCBA by 8:30.
 I will be attending the Midwest Chapter workshops on Saturday, May 22. Please enclose \$10 check.
 I will be attending the Cathleen Baker Adhesives workshop. Call Julia Welles at MCBA to register!

How to Find MCBA

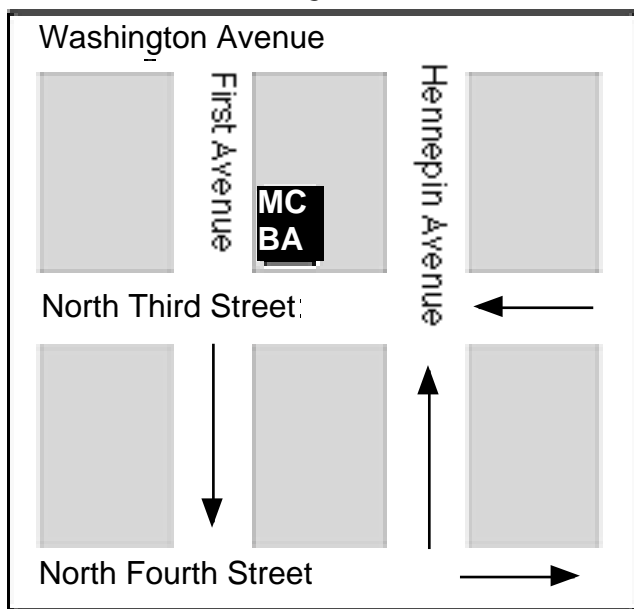
Minnesota Center for Book Arts is located at 24 N. Third Street in downtown Minneapolis. The building is between Hennepin Avenue and N. First Avenue on the right hand (East) side of Third Street. MCBA is one block north of the Minneapolis Public Library and four blocks east of the Target Center.

From St. Paul on I-94, take the Fifth Street exit, continue on Fifth Street into downtown Minneapolis. At Hennepin, take a right. Proceed two blocks and turn left onto Third Street.

From south of downtown Minneapolis on I-35, use the Fifth Avenue downtown exit. Proceed on Fifth Avenue (a one-way) to Third St. (about 8 blocks). Turn left onto Third Street and proceed until you get to N. First Avenue. MCBA is on the corner of N. Third Street and N. First Avenue.

From I-35 North, use the Washington Avenue exit. Turn right on Washington Avenue and proceed until you cross Hennepin and then turn left on N. First Avenue. MCBA is on the corner of N. First Avenue and N. Third Street one block from Washington Avenue.

From the west on I-394, take the Fourth Street exit and turn left on N. Second Avenue. Follow Second Avenue to Washington Avenue and turn right. Go one block to First Avenue and turn right. MCBA is on the next corner, left side.



cut along this line

Mail to: Gabrielle Fox
P.O. Box 8977
Cincinnati, Ohio 45208

Other Activities

Adhesives Workshop with Cathleen Baker

Saturday, May 22, 12:30-5pm

Fee: \$43, \$38.70 MCBA and GBW Midwest Chapter members

This class will cover the properties, preparation, uses, and application of the common adhesives used in making art, in bookbinding, in preparing artwork for exhibition, and in conservation. These will include PVA, starch pastes, animal glues, methyl cellulose, glue sticks, and heat-seal adhesives. Anyone who uses adhesives will find this class invaluable when determining which adhesive to use in a particular situation. This will not be a hands-on class.

Cathleen Baker has been a paper conservator and teacher for nearly thirty years. She recently changed careers and is currently a second-year MFA student in the Book Arts Program at The University of Alabama. She is also assisting Steve Miller in the letterpress printing on handmade paper of her soon-to-be-published book, *By His Own Labor - The Biography of Dard Hunter*.

This workshop is happening the day of the other Guild workshops, and Guild members can opt to register for this instead, by calling Julia Welles at MCBA.

Minneapolis Hotels

BEST WESTERN AMERICAN INN

3924 Excelsior Boulevard, Mpls, MN 55416

612-927-7731, 1-800-528-1234

Rates: \$69 and up

Five miles to Metrodome, Target Center & downtown Mpls. One mile to city lakes, 12 miles to Mall of America.

BEST WESTERN NORMANDY INN

405 South 8th Street, Mpls, MN 55404

612-370-1400, 1-800-372-3131

Rates: \$79 and up

Walk to Metrodome, Convention Center, Orchestra Hall, Target Center, Government Center, skyway shopping. 20 minute walk to MCBA.

BEST WESTERN UNIVERSITY INN

2600 University Avenue SE, Mpls, MN 55414

612-379-2313, 1-800-528-1234

Rates: \$76 and up

U of M & U Hospital 5 blocks, Metrodome 1.5 miles, Mall of America 12 miles, restaurant adjacent.

CROWNE PLAZA NORTHSTAR HOTEL

618 - 2nd Avenue South, Mpls, MN 55402

612-338-2288, 1-800-227-6963

Rates: \$69 and up

Located in the heart of downtown Mpls, near Metrodome, Target Center & Convention Center. 10-15 minute walk to MCBA.

DAYS INN UNIVERSITY/MPLS

2407 University Avenue SE, Mpls, MN 55414

612-623-3999, 1-800-DAYSINN

Rates: \$89 and up

Centrally located near U of M. One mile to Metrodome & downtown Mpls. Free continental breakfast.

DOUBLETREE GUEST SUITES

1101 LaSalle Avenue, Mpls, MN 55403

612-332-6800, 1-800-222-8733

Rates: \$99 and up

One block off of Nicollet Mall. 15-20 minute walk to MCBA.

ECONO LODGE

2500 University Avenue SE, Mpls, MN 55414

612-331-6000, 1-800-553-2666

Rates: \$69 and up

Centrally located, 4 blocks off I-94. Minutes from Nicollet Mall, Metrodome, U of M, hospitals.

EMBASSY SUITES

425 South 7th Street, Mpls, MN 55415

612-333-3111, 1-800-362-2779

Rates: \$99 and up

3 blocks from Metrodome, in downtown area. 20 minute walk to MCBA.

HOLIDAY INN METRODOME

1500 Washington Avenue South, Mpls, MN 55454

612-333-4646, 1-800-465-4329

Rates: \$89 and up

Convenient location. Walk to Metrodome, theatres, restaurants & U of M. Minutes from downtown, Guthrie Theatre, Orchestra Hall & Target Center, 20 minutes to Mall of America. 30-45 minute walk to MCBA.

HYATT REGENCY MPLS

1300 Nicollet Mall, Mpls, MN 55403

612-370-1234, 1-800-233-1234

Rates: \$115 and up

Downtown luxury hotel. Located on Nicollet Mall, just blocks from Orchestra Hall, Guthrie Theatre, Metrodome, Target Center. 20-30 minute walk to MCBA.

HYATT WHITNEY

150 Portland Avenue, Mpls, MN 55401

612-375-1234, 1-800-233-1234

Rates: \$99 and up

4 blocks to Metrodome, along Mississippi River. 10-15 minute walk to MCBA.

MARQUETTE HOTEL

710 Marquette Avenue, Mpls, MN 55402

612-333-4545

Rates: \$89 and up

Located in IDS Complex Tower. One block off of Nicollet Mall. 10-15 minute walk to MCBA.

MPLS HILTON

1001 Marquette Avenue, Mpls, MN 55403

612-376-1000, 1-800-445-8667

Rates: \$115 and up

Across the street from Orchestra Hall. On skyway system, close to Nicollet Mall. 15-20 minute walk to MCBA.

MPLS MARRIOTT CITY CENTER

30 South 7th Street, Mpls, MN 55402

612-349-4000, 1-800-228-9290

Rates: \$79 and up

Close to Target Center. 10 minute walk to MCBA.

NICOLLET ISLAND INN

95 Merriam Street, Nicollet Island, Mpls, MN 55401

612-331-1800

Rates: \$125 and up

Located on island on Mississippi, off of Hennepin Avenue bridge. 15 minute walk to MCBA.

RADISSON

35 South 7th Street, Mpls, MN 55402

612-339-4900, 1-800-333-3333

Rates: \$89 and up

Block away from Target Center. 10 minute walk to MCBA.

REGAL MPLS HOTEL

1313 Nicollet Mall, Mpls, MN 55403

612-332-6000

Rates: \$159 and up

Close to Orchestra Hall, Convention Center. 20-30 walk to MCBA.

QUALITY INN (formerly Regency Plaza Hotel)

41 North 10 Street, Mpls, MN 55403

612-339-9311, 1-800-423-4100

Rates: \$69 and up

15-20 minute walk to MCBA.

SHERATON MPLS METRODOME

1330 Industrial Boulevard, Mpls, MN 55413

612-331-1900, 1-800-325-3535

Rates: \$89 and up

2 miles outside downtown Mpls.

ELMWOOD HOUSE

1 East Elmwood Place, Mpls, MN 55419

612-822-4558

3 rooms

Double: \$55 Suite: \$75

1887 Norman chateau historic home. Two bedrooms with shared bath, one with private bath. Near walking path.

EVELO'S BED & BREAKFAST

2301 Bryant Avenue South, Mpls, MN 55405

612-374-9656

3 rooms

Single: \$40 Double: \$50

Victorian home designed by William Kenyon. All rooms have double beds, two have additional single beds. Shared bath. Continental breakfast. Near Guthrie Theatre, Walker Art Center, Lake of the Isles, Convention Center, many restaurants.

LE BLANC HOUSE

302 University Avenue NE, Mpls, MN 55413

612-379-2570, 612-457-1434

3 rooms

Single/Double: \$75-95

Queen Anne Victorian home. Private or shared bath. Full breakfast. Walking distance to St. Anthony, Riverplace and downtown Mpls.

1900 DUPONT

1900 Dupont Avenue South, Mpls, MN 55403

612-374-1973

3 rooms

Single: \$65-110 Double: \$69-119

Gracious Classical Revival home. Private or shared bath, queen or double beds. Continental-plus breakfast. Walking distance to downtown, theater, restaurants, shopping, museums.

Here is the **Minnesota Office of Tourism** - a good source for people to call for even more info: 800-657-3700.

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Happenings

Happenings will focus on events occurring in the Midwest area, except for Calls for Entries, which will have broader coverage. Please send any in-formation to Eric Alstrom, Newsletter Editor.

until May 7 Chicago, Ill.: Columbia College's Chicago Center for Book & Paper Arts (218 S. Wabash) *Beautifully Banal: The Last Calligraphy Show* curated by Tom Greensfelder which includes work from two dozen international calligraphers.

May 8 Minneapolis, Minn. Minnesota Center for Book Arts (24 North Third Street, phone: 612-338-3634) *A Brief History of Hatch Show Print*, a free lecture by Jim Sherraden. 7-8:30. Seating is limited, reservations recommended. See article in this issue.

May 21-23 Minneapolis, Minn. Minnesota Center for Book Arts. Guild of Book Worker's *Midwest Chapter Annual Meeting*. See info sheet in this issue.

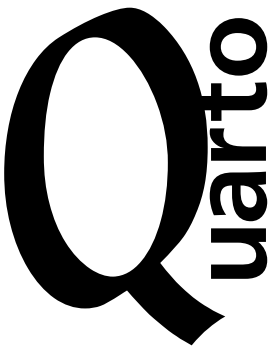
until June 2 Chicago, Ill. Rymer Gallery (280 South Columbus Drive, phone: 312-443-3703) *A Book Is Not A Book Is Not A Book* featuring around 100 artists books, including many from the Joan Flasch Artists' Book Collection. Each item is available for handling, no gloves, no glass!

until June 4 Minneapolis, Minn. Minnesota Center for Book Arts. *Faithful Mirror: The Printing Press in Minnesota, 1849-1999*. See article in this issue.

June 7–August 14 Athens, Ohio. Ohio University Library (phone: 740-593-2711) The GBW's *ABeCeDarium* traveling exhibition.

July 17 Hanover, N.H. League of New Hampshire Craftsmen (603-643-5050) *Eight Non-Adhesive Books in a Box*, a workshop by Eric Alstrom.

July 25–30 Cairo, N.Y. Book Arts Jamboree 1999 (518-622-0113) Emily Martin will be teaching workshops on *Moveable and Sculptural Books* and *Content and the Artist's Book*.



Guild of Book Workers
Midwest Chapter Newsletter
c/o Eric Alstrom
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